

Amendment and Response to Office Action  
Docket No. A0854

**REMARKS**

Claims 1-36 are pending. Claims 1-24 and 31 have been canceled and Claims 25-30, 32, and 34-36 have been amended. Claims 25-30 and 32-36 remain in the application. No new matter has been entered.

5 Applicant's representative thanks the Examiner for the telephone interview of May 15, 2006, in which Claims 25 and 32 were discussed.

Claims 1-36 stand rejected under 35 U.S.C. § 112, second paragraph, for indefiniteness. Claims 25 and 32 contain allowable subject matter. Accordingly, Claims 1-24 and 31 have been canceled. Claim 25 has been amended to  
10 incorporate the limitations of now-canceled Claim 24. Claim 32 was previously amended to incorporate the limitations of now-canceled Claim 31. In addition, Claims 25 and 32 have been amended to positively recite that the offers are analyzed by evaluating each offer against a determined criteria to identify commodities that satisfy the determined criteria, that a quotient that is designated  
15 as an analyzed value is generated, and that at least one of the commodities that was identified as satisfying the determined criteria is selected by comparing each analyzed value to specify a latent demand for the selected commodity. Support for the claim amendments can be found in the specification on p. 8, lines 4-20; and page 9, line 8-page 10, line 8. No new matter has been entered. Where  
20 applicable, the remaining claims have been amended to reference the claim upon which the claims depend and to clarify the claim language. Withdrawal of the rejection under 35 U.S.C. 112, second paragraph, is respectfully requested.

Claims 1, 9, 16, 24, 31, and 34 stand rejected under 35 U.S.C. §102(e) as being anticipated by U.S. Patent Application Publication No. US 2002/0065769,  
25 to Irribarren et al. ("Irribarren"). Claims 1, 9, 16, 24, and 31 have been canceled. Claim 34 has been amended to depend on Claim 32, which is now in a condition for allowance. Withdrawal of the rejection under 35 U.S.C. §102(e) is respectfully requested.

Claims 6-8, 14-15, 21-23, 26-30, and 35 stand rejected under 35 U.S.C. §  
30 103(a) as being obvious over Irribarren. Claims 6-8, 14-15, and 21-23 have been

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canceled. Claims 26-29 have been amended to depend on Claim 25, which is now in condition for allowance and Claim 30 currently depends on Claim 29. Claim 35 has been amended to depend on Claim 32, which is in condition for allowance. Withdrawal of rejection under 35 U.S.C. § 103(a) is respectfully requested.

5           The prior art made of record and not relied upon has been reviewed by the applicant and is considered to be no more pertinent than the prior art references already applied.

          Claims 25-30 and 32-36 are believed to be in condition for allowance. Entry of the foregoing amendments and new claims are requested. A Notice of  
10 Allowance is earnestly solicited. Please contact the undersigned at (206) 381-3900 regarding any questions or concerns associated with the present matter.

Respectfully submitted,

15           Dated: May 15, 2006

By: \_\_\_\_\_

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